

2026/2027

SWITA MEMBERSHIP BENEFITS

BRONZE

\$199

[CLICK TO JOIN NOW](#)



Profile & Presence:

Member listing:

- 1 photo
- Website
- Phone
- Mapped location

Bronze member badge for your profile and marketing materials

Placement on relevant Things to Do or Places to Stay pages

Community & Network

Member newsletter with regional tourism updates and opportunities

Quarterly in-person networking meetings (Sept, Nov, Feb, May)

Eligible for SWITA's annual member recognition awards at the Summit

Development & Leadership

Invitation to the members-only Summit (April 6, 2027)

Eligible to apply for the SWITA Mentor Collective

SILVER

\$499

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Profile & Presence

Member listing:

- Full description of organization
- Unlimited photos
- Website
- Phone
- Mapped location

Silver member badge for your profile and marketing materials

Featured on relevant Things to Do or Places to Stay pages

Community & Network

Member newsletter with regional tourism updates and opportunities

Quarterly in-person networking meetings (Sept, Nov, Feb, May)

Eligible for SWITA's annual member recognition awards at the Summit

Development & Leadership

Invitation to the members-only Summit (April 6, 2027)

Eligible to apply for the SWITA Mentor Collective

Feature Opportunity

Business highlight featured in one member newsletter

GOLD

\$899

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Profile & Presence:

Member listing:

- Full description of organization
- Your logo
- Unlimited photos
- 1 video
- Website
- Phone
- Mapped location

Gold member badge for your profile and marketing materials

Featured on relevant Things to Do or Places to Stay pages

Community & Network

Member newsletter with regional tourism updates and opportunities

Quarterly in-person networking meetings (Sept, Nov, Feb, May)

Eligible for SWITA's annual member recognition awards at the Summit

Development & Leadership

Invitation to the members-only Summit (April 6, 2027)

Eligible to apply for the SWITA Mentor Collective

Feature Opportunities

Business highlight featured in one member newsletter

Collaborative Instagram posts with @southwestidaho (up to four)

Featured in one shared seasonal consumer email newsletter

DIAMOND PARTNER

\$2,499

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Profile & Presence:

Member listing:

- Full description of organization
- Unlimited photos
- Unlimited videos
- Website
- Phone
- Mapped location

Diamond Partner badge for your profile and marketing materials

Priority placement on relevant Things to Do or Places to Stay pages

Diamond Partner profile promotion on the SWITA homepage

Community & Network

Member newsletter with regional tourism updates and opportunities

Quarterly in-person networking meetings (Sept, Nov, Feb, May)

Eligible for SWITA's annual member recognition awards at the Summit

Development & Leadership

Invitation to the members-only Summit (April 6, 2027)

Eligible to apply for the SWITA Mentor Collective

2 free Summit tickets

Special recognition throughout the Summit

Feature Opportunities

Business highlight featured in one member newsletter and feature in shared seasonal consumer newsletter

Collaborative Instagram posts with @southwestidaho (up to ten)

Your logo in every member newsletter and on SWITA's Membership and About web pages

Instagram story takeover on @southwestidaho (up to 20 slides)

Dedicated feature in a consumer email to SWITA's 10,000+ subscriber list



All promotional opportunities are based on timing, availability, the editorial calendar, and alignment with SWITA's regional tourism messaging.

All submitted content is subject to SWITA review and approval.

Sign up instantly to be a member: visitsouthwestidaho.org/membership