

SWITA MEMBERSHIP BENEFITS

STANDARD	SILVER	GOLD	PLATINUM
\$100 CLICK TO JOIN NOW	\$350 CLICK TO JOIN NOW	POPULAR \$750 CLICK TO JOIN NOW	\$2,500 CLICK TO JOIN NOW
Standard Member Listing: • Organization name • Phone	Silver Member Listing: • Organization name • 1 Photo • Website link • Phone • Mapped location	Gold Member Listing: • Organization name • Unlimited photos • Logo placement • Description • Website link • Phone • Mapped location • Top pick badge on profile	Platinum Member Listing: • Organization name • Unlimited photos • Unlimited videos • Logo placement • Description • Website link • Phone • Mapped location • Top pick badge on profile
Yearly SWITA Summit \$75/ticket	Yearly SWITA Summit \$60/ticket	Yearly SWITA Summit 2 free tickets \$60/additional ticket	Yearly SWITA Summit 5 free tickets \$20/additional ticket
Subscription to members-only newsletter	Subscription to members-only newsletter	Subscription to members-only newsletter	Subscription to members-only newsletter
	Member profile featured on the <i>Things to Do or Places to Stay</i> landing pages Member profile linked on relevant activity page	Member profile featured on the <i>Things to Do or Places to Stay</i> landing pages Member profile linked on relevant activity page	Member profile featured on the <i>Things to Do or Places to Stay</i> landing pages Member profile linked on relevant activity page
		Access to quarterly marketing educational series	Access to quarterly marketing educational series
		Opportunity for 3 collaborative posts with @southwestidaho on Instagram	Opportunity for 5 collaborative posts with @southwestidaho on Instagram
			Instagram takeover on @southwestidaho Instagram stories for one day
			Custom email blast featuring YOU sent to SWITA consumer list of 10.3k engaged subscribers



We offer four primary membership options, each with varying levels of benefits.

This year, we've expanded our membership benefits to provide even deeper support for your business and marketing efforts.

Also new this year, we are offering a **Professional Service** option for businesses such as marketing or PR agencies, photographers, creatives, and travel planners. View the benefits online if this category applies to you.

Sign up instantly to be a member: visitsouthwestidaho.org/membership