

# SWITA MEMBERSHIP BENEFITS

STANDARD	SILVER	GOLD	PLATINUM
<b>\$100</b> CLICK TO JOIN NOW	<b>\$350</b> CLICK TO JOIN NOW	<b>\$750</b> CLICK TO JOIN NOW	<b>\$2,500</b> CLICK TO JOIN NOW
<b>Standard Member Listing:</b> <ul style="list-style-type: none"> <li>• Organization name</li> <li>• Phone</li> </ul>	<b>Silver Member Listing:</b> <ul style="list-style-type: none"> <li>• Organization name</li> <li>• 1 Photo</li> <li>• Website link</li> <li>• Phone</li> <li>• Mapped location</li> </ul>	<b>Gold Member Listing:</b> <ul style="list-style-type: none"> <li>• Organization name</li> <li>• Unlimited photos</li> <li>• Logo placement</li> <li>• Description</li> <li>• Website link</li> <li>• Phone</li> <li>• Mapped location</li> <li>• Top pick badge on profile</li> </ul>	<b>Platinum Member Listing:</b> <ul style="list-style-type: none"> <li>• Organization name</li> <li>• Unlimited photos</li> <li>• Unlimited videos</li> <li>• Logo placement</li> <li>• Description</li> <li>• Website link</li> <li>• Phone</li> <li>• Mapped location</li> <li>• Top pick badge on profile</li> </ul>
<b>Yearly SWITA Summit</b> \$75/ticket	<b>Yearly SWITA Summit</b> \$60/ticket	<b>Yearly SWITA Summit</b> 2 free tickets \$60/additional ticket	<b>Yearly SWITA Summit</b> 5 free tickets \$20/additional ticket
<b>Subscription to members-only newsletter</b>	<b>Subscription to members-only newsletter</b>	<b>Subscription to members-only newsletter</b>	<b>Subscription to members-only newsletter</b>
	<b>Member profile featured on the <i>Things to Do</i> and <i>Places to Stay</i> landing pages</b>  <b>Member profile linked on relevant activity page</b>	<b>Member profile featured on the <i>Things to Do</i> and <i>Places to Stay</i> landing pages</b>  <b>Member profile linked on relevant activity page</b>	<b>Member profile featured on the <i>Things to Do</i> and <i>Places to Stay</i> landing pages</b>  <b>Member profile linked on relevant activity page</b>
		<b>Access to quarterly marketing educational series</b>	<b>Access to quarterly marketing educational series</b>
		<b>Opportunity for 3 collaborative posts with @southwestidaho on Instagram</b>	<b>Opportunity for 5 collaborative posts with @southwestidaho on Instagram</b>



We offer four primary membership options, each with varying levels of benefits.

This year, we've expanded our membership benefits to provide even deeper support for your business and marketing efforts.

Also new this year, we are offering a **Professional Services** option for businesses such as marketing or PR agencies, photographers, creatives, and travel planners. View the benefits online if this category applies to you.

Sign up instantly to be a member: [visitsouthwestidaho.org/membership](https://visitsouthwestidaho.org/membership)

**Instagram takeover on @southwestidaho Instagram stories for one day**

**Custom email blast featuring YOU** sent to SWITA consumer list of 10.3k engaged subscribers