

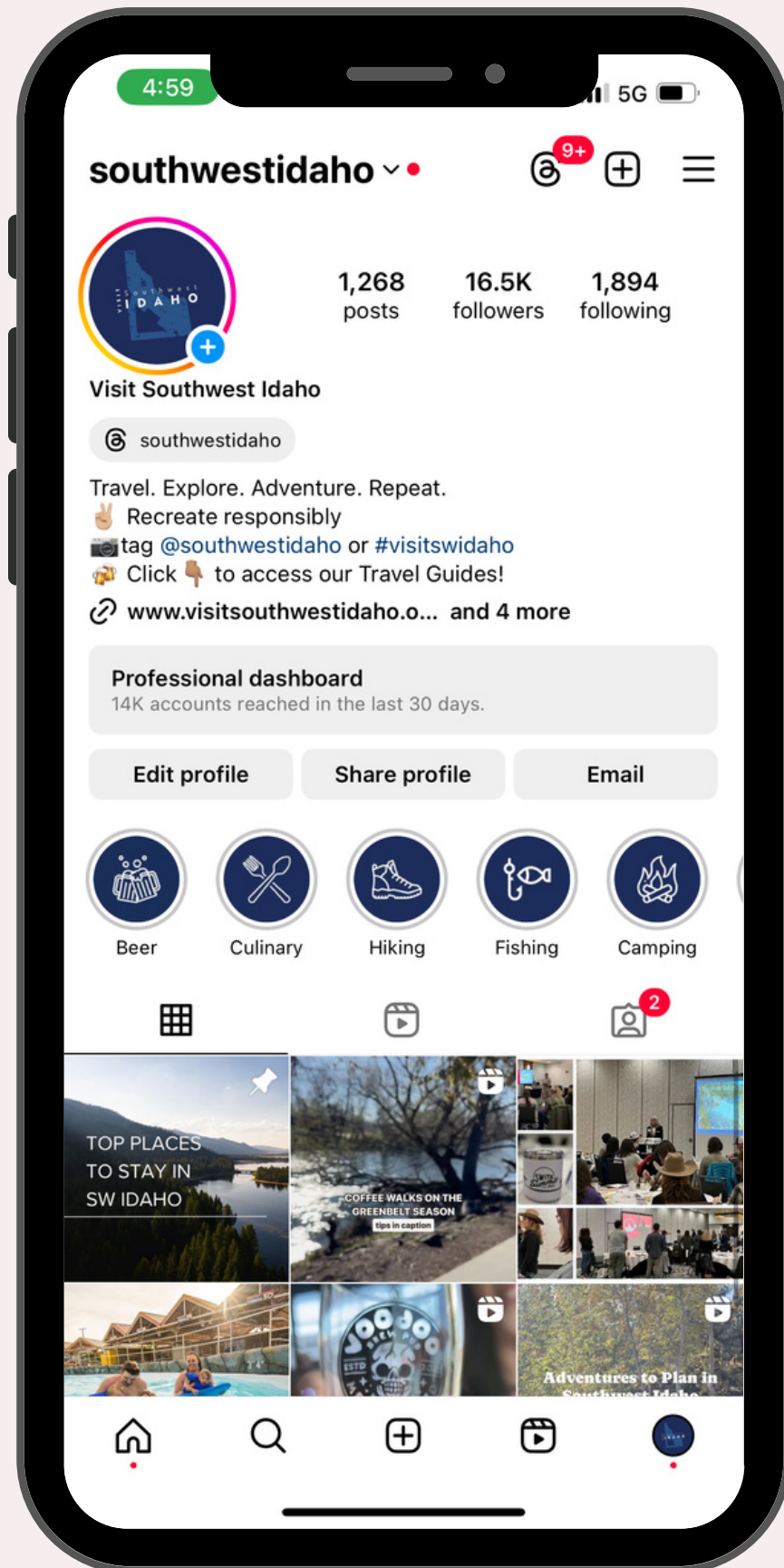
SHEISSOCIAL

INSTAGRAM DO'S & DON'TS



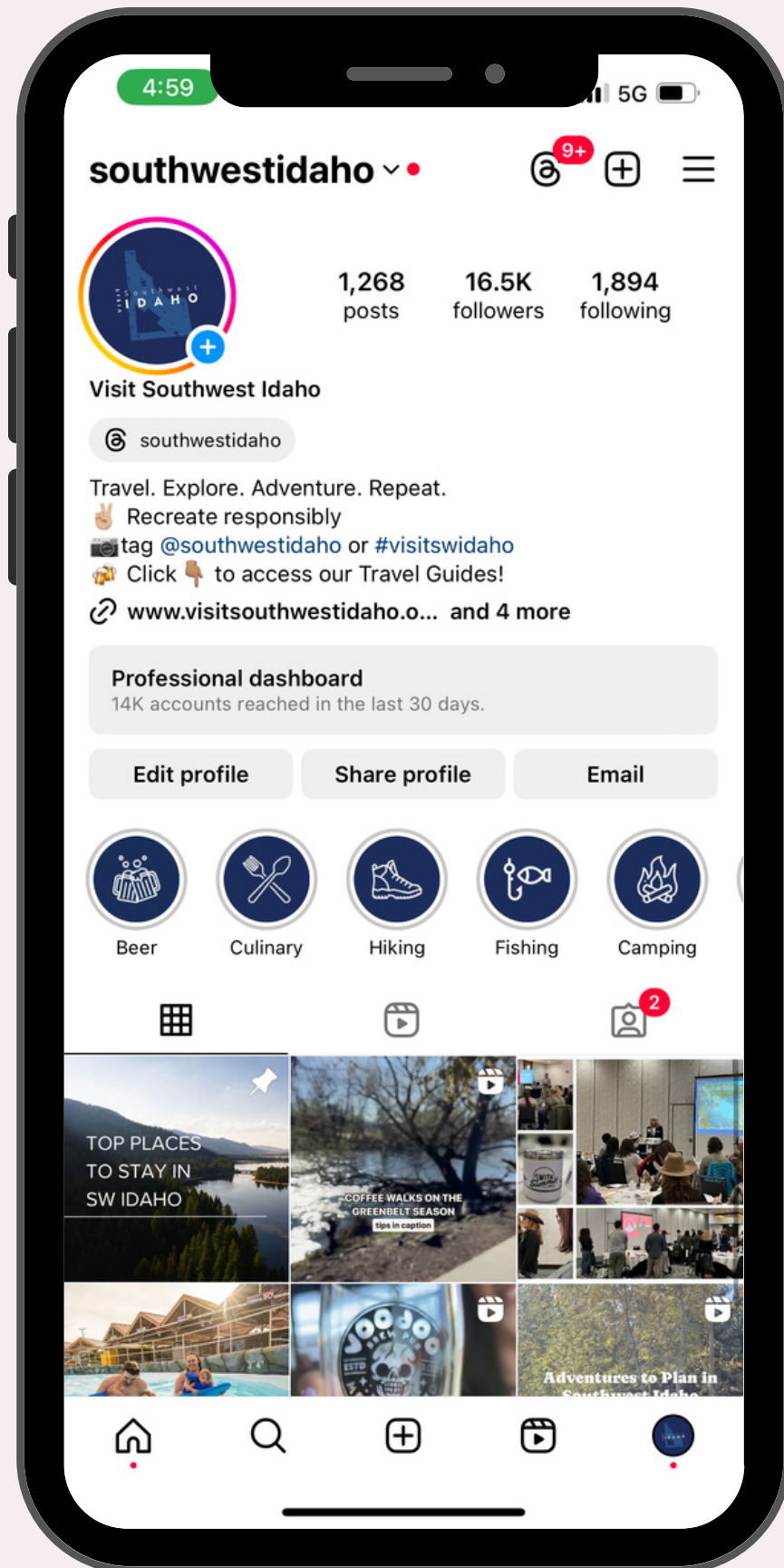
@sheissocial

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INSTAGRAM DO'S

- Create a content strategy
- Plan and schedule your content
- Create high quality content
- Create video content
- Create stories
- Spend time engaging with other profiles and followers
- Wipe off your camera
- Use keywords
- Create content for your ideal client
- Write a bio that attracts your ideal client
- Use the correct hashtags



INSTAGRAM DON'TS

- Create blurry content
- Post random content
- Have no strategy
- Buy followers
- Post content with watermarks from third party apps
- Mass tag other accounts
- Copy content
- Focus on growing your following
- Create content just for you
- Spend no time engaging
- Not plan or schedule your content
- Only follow trends/only focus on going viral